



2023 EVENT LOGOS

OFFICIAL STYLE GUIDE

TERMS OF USE

ALL LICENSEES ARE EXPECTED TO FOLLOW THE GUIDELINES FOR BRAND CONSISTENCY.

DO NOT SUBMIT ARTWORK FOR APPROVAL WHICH DOES NOT MEET THE GUIDELINES

- 1. DO NOT ALTER THE LOGOS OR SEPARATE ELEMENTS OF THE LOGOS**
- 2. DO NOT ALTER THE COLORS OF THE LOGOS**
- 3. DO NOT DISTORT THE LOGOS - LOGOS MAY CONTINUE TO BE PLACED ON A CAR (HOOD, WING, QUARTER-PANEL, ETC.)**
- 4. DO NOT COVER ANY PORTION OF THE LOGOS**

#LETSRACETWO



HEX = 000000
CMYK = 75/68/67/90
RGB = 0/0/0

HEX = ffffff
CMYK = 0/0/0/0
RGB = 255/255/255

HEX = c72128
CMYK = 15/100/97/5
RGB = 199/33/40

HEX = bcbcbc
CMYK = 27/21/22/0
RGB = 188/188/188

FAMILY FIREWORKS NIGHT



HEX = 000000
CMYK = 75/68/67/90
RGB = 0/0/0

HEX = ffffff
CMYK = 0/0/0/0
RGB = 255/255/255

HEX = c72128
CMYK = 15/100/97/5
RGB = 199/33/40

HEX = bcbcbc
CMYK = 27/21/22/0
RGB = 188/188/188

DIRT LATE MODEL DREAM



ELDORA
★ DIRT LATE MODEL
DREAM ★

DLM DREAM



ELDORA
★ DIRT LATE MODEL
DREAM ★

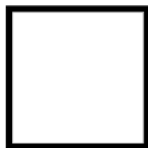
DLM DREAM



HEX = ffd000
CMYK = 2/11/100/0
RGB = 255/218/0
PMS = 108C



HEX = 000000
CMYK = 75/68/67/90
RGB = 0/0/0



HEX = ffffff
CMYK = 0/0/0/0
RGB = 255/255/255

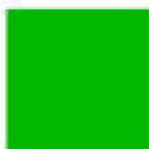


HEX = c72128
CMYK = 15/100/97/5
RGB = 199/33/40



HEX = bcbcbc
CMYK = 27/21/22/0
RGB = 188/188/188

ELDORA MILLION



HEX = 00b900
CMYK = 79/0/100/0
RGB = 0/185/0



HEX = 000000
CMYK = 75/68/67/90
RGB = 0/0/0



HEX = f2f2f2
CMYK = 4/2/2/0
RGB = 242/242/242



HEX = ff0000
CMYK = 0/99/100/0
RGB = 255/0/0



HEX = bcbcbc
CMYK = 27/21/22/0
RGB = 188/188/188

KINGS ROYAL



**KINGS
ROYAL**



**KINGS
ROYAL**

HEX = 5c215c
CMYK = 69/99/33/23
RGB = 92/33/92
PMS = 2623C

HEX = cfb976
CMYK = 20/23/64/0
RGB = 207/185/118
PMS = 7502C

HEX = f2f2f2
CMYK = 4/2/2/0
RGB = 255/255/255

HEX = 000000
CMYK = 75/68/67/90
RGB = 0/0/0

HEX = ffffff
CMYK = 0/0/0/0
RGB = 255/255/255

HEX = c72128
CMYK = 15/100/97/5
RGB = 199/33/40

HEX = bcbcbc
CMYK = 27/21/22/0
RGB = 242/242/242

BALTES CLASSIC



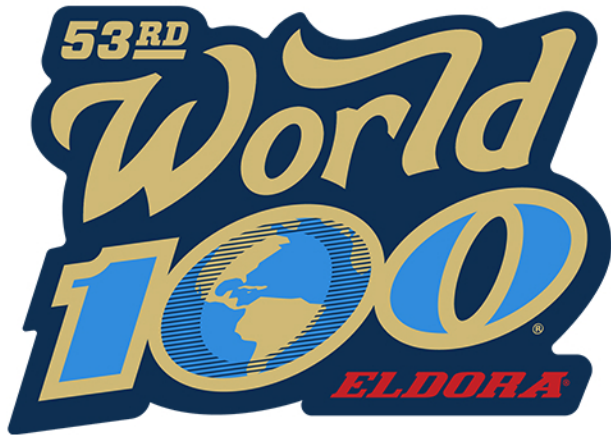
HEX = 000000
CMYK = 75/68/67/90
RGB = 0/0/0

HEX = ffffff
CMYK = 0/0/0/0
RGB = 255/255/255

HEX = c72128
CMYK = 15/100/97/5
RGB = 199/33/40

HEX = bcbcbc
CMYK = 27/21/22/0
RGB = 188/188/188

WORLD 100



HEX = 318cdd
 CMYK = 74/38/0/0
 RGB = 49/140/221
 PMS = 279C

HEX = 0e2f52
 CMYK = 100/84/41/36
 RGB = 14/47/82
 PMS = 540C

HEX = cfb976
 CMYK = 20/23/64/0
 RGB = 207/185/118
 PMS = 7502C

HEX = f2f2f2
 CMYK = 4/2/2/0
 RGB = 242/242/242
 PMS = 663C

HEX = 000000
 CMYK = 75/68/67/90
 RGB = 0/0/0

HEX = ffffff
 CMYK = 0/0/0/0
 RGB = 255/255/255

HEX = c72128
 CMYK = 15/100/97/5
 RGB = 199/33/40

4-CROWN NATIONALS



HEX = 133649
 CMYK = 94/71/49/44
 RGB = 19/54/73
 PMS = 7546C

HEX = cfb976
 CMYK = 20/23/64/0
 RGB = 207/185/118
 PMS = 7502C

HEX = fcd000
 CMYK = 3/9/100/0
 RGB = 252/220/0

HEX = 000000
 CMYK = 75/68/67/90
 RGB = 0/0/0

HEX = ffffff
 CMYK = 0/0/0/0
 RGB = 255/255/255

HEX = c72128
 CMYK = 15/100/97/5
 RGB = 199/33/40

HEX = bcbcbc
 CMYK = 27/21/22/0
 RGB = 188/188/188