



**RACE FANS WANT TO KNOW:  
WHERE TO STAY? WHERE TO EAT? WHERE TO SHOP?  
WHERE TO BUY GAS?  
WHAT ATTRACTIONS ARE AROUND THE AREA?**

Hello:

It's no secret – race fans are mobile, brand loyal and spend money!

A large percentage of the Eldora fan base travels two hours or more to be a part of the famed 'Eldora Experience'. Couple this with the fact that many of the major races are multiple day events and you quickly discover that you have a huge and ambitious market to draw from, right in your back yard. Reach out and let them know what you have to offer and where you are!

And we can help you do that. We will continue our popular website promotion that fans have become accustomed to use as a guide for finding Eldora supportive locations. On [www.EldoraSpeedway.com](http://www.EldoraSpeedway.com) there is a Visitor Info link devoted to valuable information to assist the race fans in making their plans.

A listing on this page offers an inexpensive means for you to reach out to our traveling fans.

Once again, there will be ***NO INCREASE IN COST*** for this participation; the nominal \$50 listing fee is being retained for the 2019 season. This includes your business name, address and telephone number along with a brief description of your venue. We may need to edit your listing due to space restraints, so please keep your verbiage to a minimum. As a bonus we can hyperlink your description to direct the fans to your website for more information.

We will begin the process of updating the listings in February 2019.

----- >>>>>>>>>> CLIP AND RETURN <<<<<<<<<<<<<-----

**-ELDORA SPEEDWAY      13929 SR 118      NEW WESTON, OH 45348**

**I am enclosing \$50 to be listed on your website as:**

lodging     restaurant/bar     attraction/business     grocery/carry-out     camping

BUSINESS NAME: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
CITY, STATE, ZIP: \_\_\_\_\_  
TELEPHONE: \_\_\_\_\_  
E-MAIL ADDRESS: \_\_\_\_\_  
WEBSITE ADDRESS: \_\_\_\_\_  
BRIEF DESCRIPTION: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

           ***if you wish to retain your information as listed last year, please check here.***